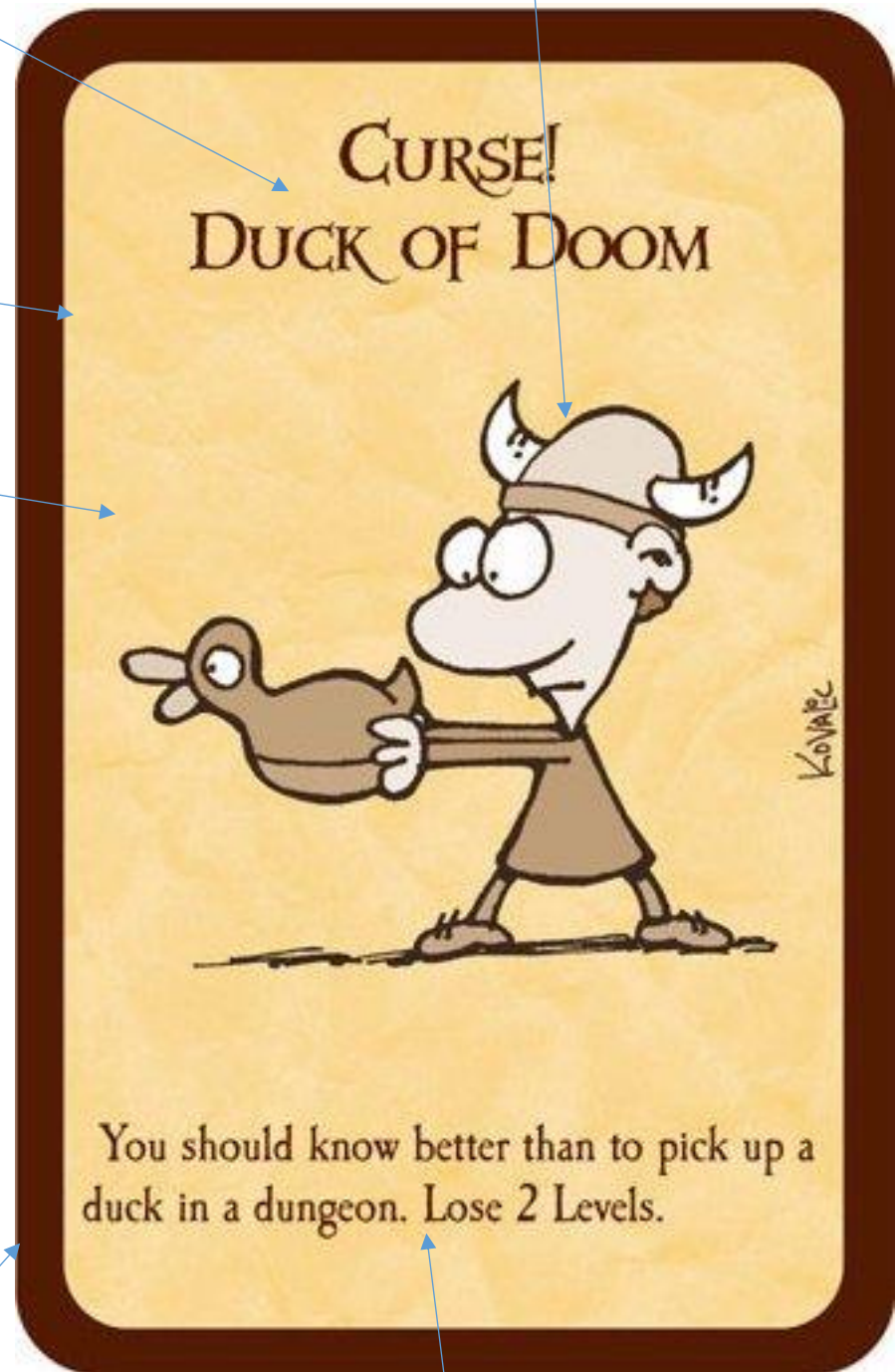Title – Serif font stylised to suit art design of game.

Image – Centralised draws attention of player. Lacks colour, very simple design. Comedic style

Most preferred card design when discussed with child in previous blog post.

Colour scheme – Light browns and parchment style background to fit with the setting of the game.

CURSE!
DUCK OF DOOM

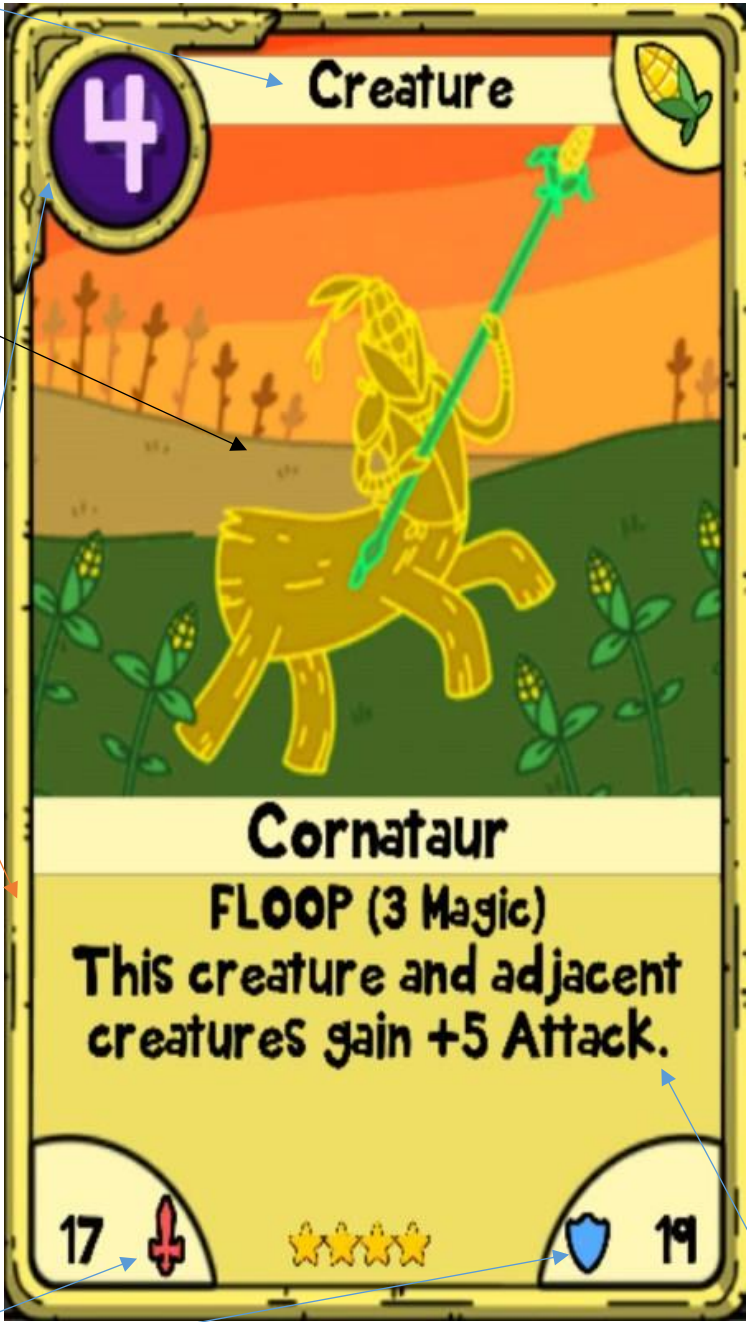You should know better than to pick up a duck in a dungeon. Lose 2 Levels.

Border – Matches colour scheme curved likely to prevent card damage from folding and cuts.

Flavour text- Short and simple comedic tone. Sans serif style. Follows colour scheme.

Title – Serif font slightly stylised to suit art. States type of card rather than name of card

Main image – centred in top half of the page.

Border – Curved design as with other cards

Creature

4

Cornataur

FLOOP (3 Magic)
This creature and adjacent creatures gain +5 Attack.

17

19

Colour scheme: bright colours used to denote different things. Red for attack blue for defence purple for level.

States and flavour text: All font is same style and uniformed. Again could be overwhelming for children.

Title – top left centre in bold sans serif font

Border – Corners are curved, likely in order to prevent corners from folding

Very complex design a lot of information. Could be overwhelming to a young child and would prevent younger children from joining in. Design elements could be used but would need to be simplified.

Evolves from Charmeleon   Put Charizard on the Stage 1 card

STAGE 2

Charizard   120 HP

Flame Pokémon. Length: 5' 7", Weight: 200 lbs.

Pokémon Power: Energy Burn As often as you like during your turn (before your attack), you may turn all Energy attached to Charizard into Energy for the rest of the turn. This power can't be used if Charizard is Asleep, Confused, or Paralyzed.

Fire Spin Discard 2 Energy cards attached to Charizard in order to use this attack.   100

weakness

resistance   -30

retreat cost

Spits fire that is hot enough to melt boulders. Known to unintentionally cause forest fires. LV. 76   #6

Illus. Mitsuhiro Arita   ©1995, 96, 98 Nintendo, Creatures, GAMEFREAK, ©1999 Wizards   4/102 ★

Colourful design – reds and yellows

Card information – abilities take up approximately half the page. Flavour text all sans serif.

Title – Slanted under border to the top left.

Colour scheme – Very colourful, mix of different colours

Main image – takes up the majority of the page and has the other sections overlaid on it.

Border – Red, unlike other cards the border is not curved.

Flavour text – sans serif, lots of factual text. Would likely lose interest of children in my target audience.

BIG BEN

WESTMINSTER

TOP TRUMP!

TOP TRUMPS FILE

Time to walk (mins)	15
Annual Visitors (million)	countless
Year Established	1858
Entry Fee (£)	0
Global Icon	10

Big Ben is the name of the great clock bell that lives inside Elizabeth Tower, which has chimed out the time for over 150 years. It is one of the best-recognised landmarks in the UK, and has appeared in countless films and TV shows set in the capital.